Course Plan

PHASE	STUDY WEEK	DATE, DAY	TIME	PLACE	LECTURES + PRACTICES
START	2	7.09, Wednesday	17.00-19.00	Mektory	Start Event: Green Vision and Entrepreneurship Program Intro and First Assignments Research Commercialization Experience Stories
DISCOVER	3	17.09, Saturday	10.00-17.00	Maktory	Intro to course Green Deal and Sustainability Design Thinking Methodology and Methods Teams and Team Management
	4	24.09, Saturday	10.00-17.00		SPRINT 1: Value Proposition Framing and Re-Framing Business Model Development
CONCEIVE	5				Individual and Team Working
	6	08.10, Saturday	10.00-17.00	Mektory	SPRINT 2: Ideate / Develop Startup versus Traditional Business Startup Legal Stuff and Finances
	7				Individual and Team Working
VALIDATE	8	22.10, Saturday	10.00-17.00		SPRINT 3: Validation Minimum Viable Product Prototyping Methodology and Practices
	9				Individual and Team Working
	10				Individual and Team Working
	11	12.11, Saturday	10.00-17.00	Mektory	Overview of Work Pitch Practice, to be announced
FINISH	12	16.11, Wednesday	14.00-18.00	Mektory	Final Event
	13	23-25.11, Wednesday- Friday			EuroTeQaThon for the winners of the final event