NORDIC BUSINESS FORUM HELSINKI 2022
OPEN LIVE STREAM EVENT
AT TALTECH SCHOOL OF BUSINESS AND GOVERNANCE

TUESDAY, 20 SEPTEMBER

11.30-11.55 Welcoming Coffee

11.55 Welcome by Enn Listra, Dean of TalTech School of Business and Governance
12.00 Kristel Kruustük & Miki Kuusi: Discussion about the Future of Work
12.55 Rutger Bregman: The ROI of an Optimistic View on People
13.45 Discussion led by Merle Ojasoo, Associate Professor at the Department of Business Administration, TalTech SBG

14.05-14.40 Coffee Break

14.40 Jitske Kramer: Building a Future-Proof Corporate Tribe
15.25 Erin Meyer: Lead, Negotiate, and Get things Done Across the World
16.15 Discussion led by Liina Randmann, Senior Lecturer and Programme Director, Department of Business Administration, TalTech SBG

16.35-17.10 Coffee Break

17.10 Amy Edmondson: Creating a Fearless Organization
18.05 Petter Stordalen: How I Lead My Brands Through Crisis
19.00 End of the main stage program

NORDIC BUSINESS FORUM
INDEPENDENTLY ORGANIZED LIVE STREAM EVENT

TAL TECH
SCHOOL OF BUSINESS AND GOVERNANCE

NORDIC BUSINESS FORUM HELSINKI 2022 OPEN LIVE STREAM EVENT AT TALTECH SCHOOL OF BUSINESS AND GOVERNANCE

WEDNESDAY, 21 SEPTEMBER

09.15-09.45 Welcoming Coffee

09.45 Martin Lindström: Building a Brand for 2030s
11.00 Discussion led by Rein Riisalu, Lecturer, Department of Business Administration, TalTech SBG

11.20-12.30 Coffee Break

12.30 Yuval Noah Harari: The Most Important Skills for the Future of Work
13.20 Zoe Chance: What Behavioral Economics Can Teach About Influence
13.50 Discussion led by Erkki Karo, Tenured Associate Professor, Director of Ragnar Nurkse Department of Innovation and Governance, TalTech SBG

14.10-14.40 Coffee Break

14.40 Duncan Wardle: Embedding a Culture of Innovation into everyone's DNA
15.05 Joseph Stiglitz: What's Ahead and How to Deal with It
16.00 Discussion led by Karsten Staehr, Tenured Full Professor, Department of Economics and Finance, TalTech SBG

NORDIC BUSINESS FORUM
INDEPENDENTLY ORGANIZED LIVE STREAM EVENT

TAL TECH
SCHOOL OF BUSINESS AND GOVERNANCE