

**TAL  
TECH**

Swedbank



# IGNITER

**NO 1. YOUTH PRE-ACCELERATION PROGRAM IN ESTONIA**

**LET'S BUILD!**



## WHAT IS IGNITER?

- **IGNITER IS A TALTECH-LED YOUTH pre-acceleration program**
- **Runs for 2 months**
- **THE GOAL** is to form teams, validate business ideas with customers, and provide a safe platform for students to test and learn from
- **PARTICIPANTS** can be from all universities and high schools, and alumnis of up to 1 year after graduation





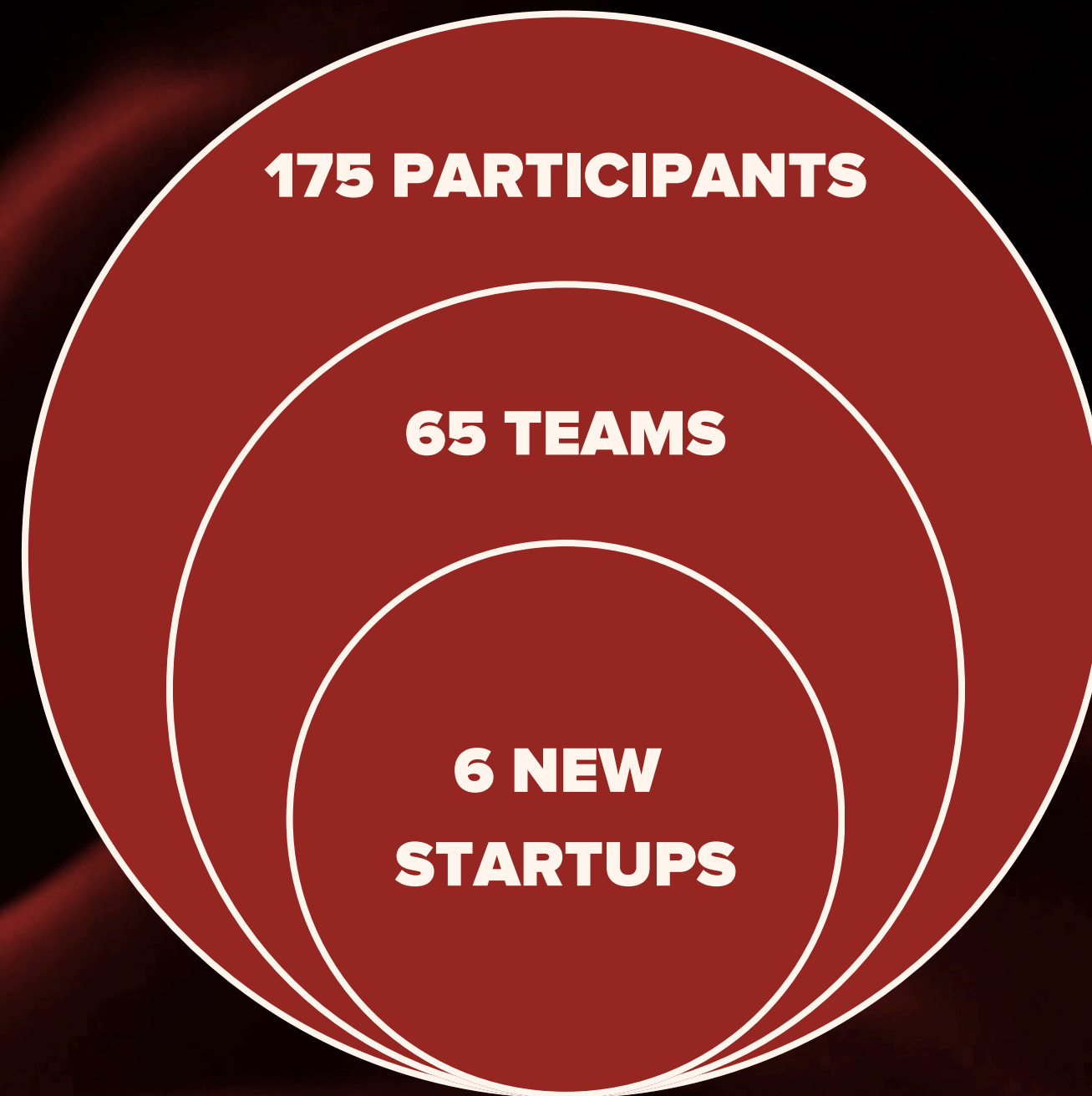
# FOUNDER FOCUSED PROGRAM

- 8 SESSIONS:
- Customer, runway and pitching workshops
- Sprint Weekend - MVP development, customer interviews
- 2 coaching sessions
- Startup Speed Dating Night with investors and mentors
- TalTech DEMO day





# THE BIRTHPLACE OF YOUNG FOUNDERS





## EXPERIENCES



**VIVIA**

*“IGNITER helped us to find teammates and really get working on our idea.”*



**SVARA AI**

*“The network we got gave us valuable feedback, opened doors to new opportunities, and helped us refine both our product and business strategy.”*



# HOW YOU CAN CONTRIBUTE?

- **BECOME A COACH** - we are looking for serial entrepreneurs who are looking to contribute back
- **JOIN AS AN INVESTOR** or jury member during Startup Speed Dating Night or Demo Day to give feedback to teams and access potential DEALFLOW
- **BECOME A PARTNER** - we are open to hear new ideas and concepts on how we can work together







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LET'S START BUILDING

# IGNITER

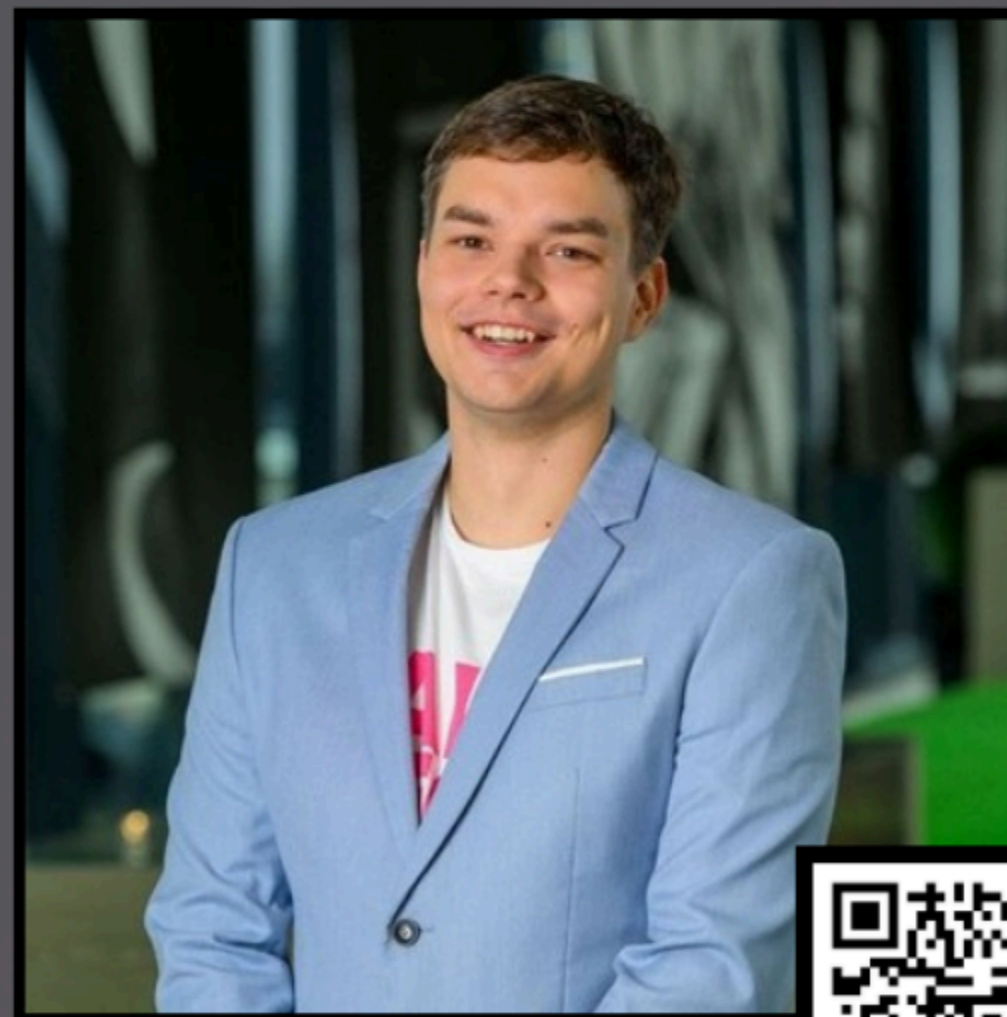
NO. 1 LAUNCHPAD TO KICKSTART STUDENT IDEAS

**STAY IN TOUCH!**

**NAATAN JOHANNES**

**BENDER**

PROGRAM MANAGER



WANT TO LEARN MORE? WRITE TO ME:  
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**RASMUS KALEP**

STARTUP MANAGER

